BLUE RIBBON
T R O P H Y
LaserWerks

GUIDELINES FOR
A R T W O R K
S U B M I S S I O N

★ We are PC-based, but accept digital files in either PC or Mac format.

★ <u>Acceptable file formats:</u>

VECTOR FILES (preferred): *.ai, *.eps, *.cdr, *.cmx & *.pdf, *.wmf or other vector file formats.
Include all fonts or convert text to outline (curves).

Bitmap files: High Resolution :*.tif, *.psd, *.bmp, *.jpg files.
minimum of 300 dpi resolution @200% of desired size.

Low resolution art files and low resolution photographs are NOT acceptable.

<u>U</u>NACCEPTABLE FILE/ART TYPES

Microsoft Word (.doc)
Microsoft Powerpoint (.ppt)
Web Graphics
Excel (.xls)
Faxes
Photocopies

<u>HELPFUL HINTS</u>

Don't name your art file "logo";
Name it with a descriptive title
such as "conroytransmission.eps"

Send us a pdf or a fax of your art file
to ensure accurate reproduction

Please email your art file to your sales representative.

If fonts are not converted or included, we will match them as closely as possible, although an exact match can not be guaranteed.

For questions regarding artwork, please contact your Sales Representative via email or phone 714-998-2611

Quote of the Month: MS Word is NOT an artwork program!

BLUE RIBBON TROPHY/LASERWERKS
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Rev. 1-16

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